

Previously unreleased TOC material  
in a series of webcast presentations  
by Eli Goldratt.



## THE HOW



It all started with The Goal  
revealing the TOC approach  
for production.

Then came the Goldratt Satellite Program  
detailing “What to Change” and  
“What to Change to” in several areas  
of application.

This time the most important question  
- “How to do this!” -  
gets answered:

**The Goldratt Webcast Series**

The Goldratt Webcast Series tells all the  
details on how to reach immediate results and  
make it an everlasting process of improvement:

- Devising a winning strategy
- Backed up by prudent tactics
- Laid out in a detailed action plan

Never before has Dr. Goldratt presented in  
such detail the exact steps and the reasons for  
each step: **HOW** to implement and also how to  
take full advantage of the application.



For more than 20 years, Dr. Eli Goldratt has developed a series of strategies and tactics to applying the Theory of Constraints (TOC) to different settings of the human and business context. The experience gathered in between has become a set of pragmatic methods based on TOC to achieve dramatic results within a very short timeframe – frequently defying common sense and almost always common business practice. The webcast will be made available to the public through area specific series of programs, the first of these being CRITICAL CHAIN PROJECT MANAGEMENT (CCPM).

These programs have been designed to assure that the proven, powerful TOC solutions are:

- 1. understood
- 2. implemented

How?

Simple and affordable access for your organization

- + One Facilitator per each webcast link, who will be trained in person by Goldratt experts prior to the webcast.
- + Enrollment to the TOC Learning Network, where knowledge and information is shared between members on a frequent basis.

The Goldratt Webcast Facilitator Program, and the TOC Learning Network objectives:

- Grasp the simple, direct and practical common sense of TOC
- Support learning and address conceptual challenges in your venue
- Be confident and interact comprehensively with your webcast audience
- Promote next steps resulting from the webcast
- Facilitate implementation

The first webcast series will be on **Critical Chain Project Management** with a focus on implementing this methodology throughout an organization in such a way that astounding bottom-line results can be achieved.

#### Benefits of The Goldratt Webcast Series:

- First-hand, previously unreleased knowledge delivered in 5 sessions of 2 hrs each
- Specific implementation steps for immediate applicability
- Enrollment of one member of your organization into the 3-day Facilitator Training
- Membership to the TOC Learning Network.
- No limit of viewers per link
- Can be accessed On-demand for full two weeks per session
- A significant dose of common sense for your management team's decision process

This extremely powerful dose of common sense to management will be delivered via a login and password protected internet access link.

**Duration:** 5 sessions of 2 hours each

**When:** OnDemand – 24 hours a day for two full weeks per session

**Price:** USD 2,500 for one Access Link (multiple viewers) for all 5 sessions

**Includes:**

- Facilitator program for one individual per Access Link
- Membership to the TOC Learning Network

**Media:** High quality internet webcast with various connection speeds